



TASTE SA



# TASTE SA at the Royal Adelaide Show

1-9 September 2006

*'A fantastic opportunity to showcase products with excellent sales potential.*

*'Taste SA is the coming together of city and country flavours.'*

Heather Marshall, Sweet 'n Spicy

**Join the State's top food and beverage businesses  
Royal Adelaide Showgrounds Wayville**



ROYAL AGRICULTURAL & HORTICULTURAL  
SOCIETY OF SOUTH AUSTRALIA INCORPORATED



**Government of South Australia**  
Primary Industries and Resources SA

[www.safoodcentre.com](http://www.safoodcentre.com)

**Taste SA event at the Royal Adelaide Show: 1 – 9 September 2006**

Exhibitor places will fill fast for the 5<sup>th</sup> **Taste SA event at the Royal Adelaide Show. Taste SA** offers South Australian food and beverage businesses the opportunity to showcase their products to a potential audience of 600,000\*. Taste SA offers all exhibitors a convenient and familiar location in the Farm Expo pavilion; a cooking demonstration kitchen; targeted media coverage; refreshment lounge and access to a store room.

\*expected number of visitors to the Royal Adelaide Show

***Expressions of interest are now being sought***

Please fill out the details below and fax to Sue Porter, PIRSA Communications and Marketing on 8226 0027 to receive a full exhibitor information kit.

The kit will contain all the information you need to know about being an exhibitor and will include an Expression of Interest form that upon completion will need to be returned to the Royal Adelaide Show.

Contact name ..... Email .....

Phone ..... Fax ..... Mobile .....

Sue Porter, Administrative Officer, Communications & Marketing, PIRSA  
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